

PRINCIPAL BROKER · HOME STAGER · AUTHOR · SNOHOMISH COUNTY

# Kim Pelham

"I don't just sell homes here. I live here."



*Real estate isn't about transactions. It's about people walking through life's biggest transitions.*

KIM, ON HER PRACTICE

## ABOUT KIM

Kim Pelham is the principal broker of The Pelham Group NW, brokered by Katrina Eileen Real Estate. Based in Everett, Washington, she serves clients across Snohomish, King, Pierce, and Skagit Counties, with deepest roots in Everett, Bothell, Snohomish, Lynnwood, Marysville, Mill Creek, Martha Lake, and Lake Stevens.

With 17 years in real estate and three additional years in commercial property management, Kim is also a published author (*Six-Word Lessons on Selling Your Home in Snohomish County*), an in-house home stager, and a senior real estate specialist. She built her practice around a single principle: real estate is not a transaction, it is a transition.

The Pelham Group NW is intentionally small. Kim works with a maximum of two active clients at a time so every listing earns her full attention. She answers her own phone and stages many of her listings personally. Her sale-to-list ratio of 102% (against a Snohomish County average of 98.6%) is the result of that focus, not in spite of it.

## SPECIALTIES

Buyer representation  
Listing & sale  
In-house home staging  
Senior downsizing & transition  
Multi-generational housing  
Snohomish County waterfront

## RECOGNITION

**Best of Snohomish County**  
2023 & 2024

## Author

*Six-Word Lessons on Selling Your Home in Snohomish County*

## Speaking

Snohomish County Real Estate Summit · PNW Women in Real Estate · Everett Chamber of Commerce

40

GOOGLE REVIEWS · 5.0 ★

102%

SALE-TO-LIST RATIO

17

YEARS IN REAL ESTATE

2

ACTIVE CLIENTS AT A TIME

## Boilerplate · ready to paste

Two lengths. Pick the one that fits the word count.

### STANDARD · 50 WORDS

Kim Pelham is a Snohomish County real estate broker, home stager, and published author with 17 years of experience and a 102% sale-to-list ratio. Based in Everett, Washington, she leads The Pelham Group NW (brokered by Katrina Eileen Real Estate) with a maximum-two-clients-at-a-time practice and forty 5-star Google reviews.

### EXTENDED · 100 WORDS

Kim Pelham is the principal broker of The Pelham Group NW, brokered by Katrina Eileen Real Estate, in Everett, Washington. With 17 years in real estate, she serves Snohomish, King, Pierce, and Skagit Counties as a broker, in-house home stager, senior real estate specialist, and published author of *Six-Word Lessons on Selling Your Home in Snohomish County*. Her practice is intentionally small (a maximum of two active clients at a time) and produces a 102% sale-to-list ratio. She has been recognized as Best of Snohomish County in 2023 and 2024, and holds a 5.0 Google rating across forty reviews.

## Quote bank · attributable to Kim

Free to use in any article or interview.

*"I'm not the broker who shows up in a Mercedes with high heels. I answer my own phone."*

ON HER PRACTICE

*"Real estate isn't about transactions. It's about people walking through life's biggest transitions."*

ON THE WORK

*"I take a maximum of two active clients at a time. That's not a marketing line. It's how the math of attention actually works."*

ON HER DIFFERENTIATOR

*"When a home is priced and prepped right, the market still rewards the work. Our 102% sale-to-list isn't an accident."*

ON PRICING & PREP

## Downloadable assets

High-resolution media for editorial use.

### → Headshots (high-res JPG)

Three approved portraits sized for print and web.  
[thepelhamgroupnw.com/media/headshots](http://thepelhamgroupnw.com/media/headshots)

### → Logo & brand marks

PNG, SVG, and full-color/single-color variants.  
[thepelhamgroupnw.com/media/brand](http://thepelhamgroupnw.com/media/brand)

### → Book cover · *Six-Word Lessons*

Front, back, and author photo on jacket.  
[thepelhamgroupnw.com/media/book](http://thepelhamgroupnw.com/media/book)

### → Awards imagery

Best of Snohomish County 2023 + 2024 badges.  
[thepelhamgroupnw.com/media/awards](http://thepelhamgroupnw.com/media/awards)

### PRESS & MEDIA INQUIRIES

## Kim Pelham

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## For interviews

Kim is available on Snohomish County real estate trends, home staging, senior downsizing, multi-generational housing, and broker-client transparency. Response within 24 hours.